

**From:** Michael Kulik/R3/USEPA/US  
**Sent:** 4/2/2012 7:51:37 PM  
**To:** Ron Borsellino/R3/USEPA/US@EPA  
**CC:**  
**Subject:** Re: Dimock Communications Strategy

No problem--but my last name has no C in it, FYI.  
to -----\Sent by EPA Wireless E-Mail Services.

----- Original Message -----

**From:** Ron Borsellino  
**Sent:** 04/02/2012 05:48 PM EDT  
**To:** Michael Kulik  
**Subject:** Fw: Dimock Communications Strategy

sorry Mick - sent to Bruce by mistake... Ron

Ron Borsellino  
Director  
Hazardous Site Cleanup Division  
----- Forwarded by Ron Borsellino/R3/USEPA/US on 04/02/2012 05:48 PM -----

**From:** Ron Borsellino/R3/USEPA/US  
**To:** Shawn Garvin/R3/USEPA/US@EPA  
**Cc:** Dennis Carney/R3/USEPA/US@EPA, Kathy Hodgkiss/R3/USEPA/US@EPA, Cecil Rodrigues/R3/USEPA/US@EPA, William Early/R3/USEPA/US, Bruce Kulpan/DC/USEPA/US@EPA, Roy Seneca/R3/USEPA/US@EPA, Terri-A White/R3/USEPA/US@EPA  
**Date:** 04/02/2012 05:29 PM  
**Subject:** Fw: Dimock Communications Strategy

Shawn: See below for David's note (which I excerpted from his message to me and other R3 folks) re: final draft Communications strategy. I reviewed his version, spoke to him and made some agreed to edits that are shown in the two documents below - After you ok this version, David will send to folks in HQ, including Sussman and Mathy.... so if you give the ok, please cc him so he knows it's good to go. Let me know if you have any questions.

All - Pulled the release timeline and current materials into one document. Inserted a statement for if we are asked about the results prior to posting data online, a slightly revised statement for when the results are posted and reworked the additional information Roy and team pulled together into general talking points. Also accepted ORD edits and reworked the barium and sodium questions which are now up front in the Q&A.

On the rollout timeline - the actual times are placeholders so would not worry about those.

Attaching a clean and tracked changes version. Let me know once this is ready to go out for approvals.

[attachment "Dimock Communications Strategy 4.2.12 tracked.docx" deleted by Michael Kulik/R3/USEPA/US]  
[attachment "Dimock Communications Strategy 4.2.12 clean.docx" deleted by Michael Kulik/R3/USEPA/US]

Ron Borsellino  
Director  
Hazardous Site Cleanup Division